



# 2020 CAPS CONFERENCE

*Unmask your Recruitment & Retention Potential*



March 1 - 3  
Hotel Ballast  
Wilmington, NC

PracticeLink<sup>®</sup>  
Recruit. Hire. Heal.™

# CAPS CONFERENCE 2020

*Unmask your Recruitment & Retention Potential*

## SUNDAY, MARCH 1ST

- 1:00pm CONFERENCE REGISTRATION**  
*Grand Concourse*
- 1:30pm RECRUITMENT 101- Optional**  
*Carolina Room*  
Mary Lu Leatherman and Elaine Haskell
- 1:30pm EXHIBITOR SET-UP**  
*Grand Ballroom*
- 4:30pm COCKTAIL RECEPTION - Krewe Gathering**  
*Grand Concourse/Ballroom*  
Sponsored by Hayes Healthcare
- 6:30pm WELCOME DINNER- Laissez le Bon Temps Roulez  
Provided by the Exhibitors**  
*Walking Distance or Street Parking Available*  
*Front Street Brewery / 9 N Front St, Wilmington, NC 28401*

## MONDAY, MARCH 2ND

- 6:30am HISTORIC DOWNTOWN WILMINGTON RIVERWALK**  
*Meet in the downstairs lobby - weather permitting*
- 7:30am REGISTRATION AND BREAKFAST WITH EXHIBITORS  
Exhibit Hall Open**  
*Grand Ballroom and Concourse*
- 8:30am WELCOME- Bienvenue!**  
*Grand Ballroom Classroom*  
Kathy Gresham, CAPS President 2019-2020
- 8:45am KEYNOTE: MISSION FOCUSED MEDICINE IN RURAL AMERICA**  
Benjamin Anderson, VP, Rural Health & Hospitals, Colorado Hospital Association  
Sponsored by LocumsMart

*#CAPS2020*



The 2020 CAPS Conference counts as 8 CE credits towards the AAPPR fellowship recertification.

# MONDAY, MARCH 2ND, CONT'D

- 9:45am**      **BREAK WITH EXHIBITORS**  
*Grand Ballroom*  
Sponsored by Enterprise Medical Recruiting
- 10:30am**      **MAKE IT SPARKLE- PERFECTING YOUR PITCH FOR PHYSICIAN RECRUITMENT**  
*Grand Ballroom Classroom*  
Patrick Torres, Artistic Director, Raleigh Little Theatre  
Sponsored by LocumTenens.com
- 11:30am**      **MEET ME BY THE BAYOU- PROVIDER ROUNDTABLE**  
Jennifer Blondin, DNP-BC, Primary Care  
Margaret Fleishman, PA-C, Urology  
Edith Mint, PA-C, Cardiology  
Trilby Shier, PA-C, Pediatric Surgery  
Katherine Meyer, PA, New Graduate  
Sponsored by NP Now- The Nurse Practitioner Search Firm
- 12:15pm**      **LUNCH WITH EXHIBITORS**  
*Grand Ballroom*  
Sponsored by Medical Search & HealtheCareers
- 1:30pm**      **CAJUN RECRUITMENT: SPICING UP YOUR RURAL RECRUITMENT STRATEGIES**  
*Grand Ballroom Classroom*  
Karen Gliarmis, NC Office of Rural Health  
Jessica Seel, SC Office of Rural Health  
Sponsored by SunTrust Bank
- 2:15pm**      **NO VOODOO REQUIRED- PHYSICIAN AND APP ONBOARDING: BEYOND WEEK ONE**  
Lynette Hunter, Programmatic Advisor, Vizient  
Sponsored by Profiles Database, Inc.
- 3:00pm**      **BREAK WITH EXHIBITORS**  
*Grand Ballroom*  
Sponsored by Medstaff National Medical Staffing
- 3:45pm**      **BUSINESS MEETING & BOARD ELECTIONS**  
*Grand Ballroom Classroom*  
Kathy Gresham, CAPS President 2019-2020
- 6:30pm**      **CARNIVAL EVENING! DINNER & CASINO NIGHT**  
**Mardi Gras Attire Suggested**  
*Hotel Ballast - Cape Fear Ballroom*  
Sponsored by Barton Associates and Qualivis  
DJ Sponsors: PracticeMatch & ACP- American College of Physicians

#CAPS2020

# TUESDAY, MARCH 3RD

- 6:30am**     **HISTORIC DOWNTOWN WILMINGTON RIVERWALK**  
*Meet in the downstairs lobby - weather permitting*
- 7:30am**     **REGISTRATION AND BREAKFAST WITH EXHIBITORS**  
**EXHIBIT HALL OPEN**  
*Grand Concourse and Ballroom*
- 8:45am**     **FINDING THE BABY IN THE KING CAKE! - SOURCING FOR**  
**CHALLENGING & RURAL OPPORTUNITIES**  
*Grand Ballroom Classroom*  
Melinda O'Bryan, VP of Data & Sourcing, PracticeMatch  
Sponsored by NEJM Career Center
- 9:30am**     **WHAT WE LEARN FROM BUGS BUNNY, ELMER FUDD AND MR.**  
**HERZBERG'S THEORY OF MOTIVATION**  
Dennis Burns, Director of Provider Recruitment, Tideland Health  
Sponsored by PhysicianCareer.com
- 10:15pm**    **BREAK WITH EXHIBITORS**  
*Grand Ballroom*  
Sponsored by Medicus Healthcare Solutions
- 10:45am**    **RECRUITER ROUNDTABLE**  
*Grand Ballroom Classroom*
- 11:30am**    **FLASH TALKS**  
Kelsey Brown, MUSC Health  
Kathy Gresham, New Hanover Regional Medical Center  
Sponsored by JAMA Career Center & JAMA Network
- 12:00pm**    **LUNCH WITH EXHIBITORS AND DRAWING**  
*Must be present to win - Limit one drawing per member*  
*Grand Ballroom*  
Sponsored by Pacific Companies & Elsevier Recruitment Solutions
- 1:30pm**     **CHAOS THEORY: MANAGING YOUR LOCUMS, CONTINGENT &**  
**RETAINED ENVIRONMENTS**  
*Grand Ballroom Classroom*  
Steven Jacobs, Sr. Physician Recruiter, Einstein Healthcare  
Sponsored by LT Partners
- 2:15pm**     **FLASH TALK**  
Alysa Bostick, Wilmington Health
- 2:30pm**     **CLOSING REMARKS**  
Dennis Burns, CAPS President 2020-2021
- 2:45pm**     **BOARD MEETING**  
*for new and existing board members*

*A special thank you to  
our presenting sponsor*

  
Recruit. Hire. Heal.™